



FOR IMMEDIATE RELEASE

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Contact Name: Todd Kempinger
Contact Phone: 800-242-4230
Email: todd@webpbs.com
Web Address: www.webpbs.com

PBS is Out of the Blocks!

Omro, WI – April 22, 2014 – PBS, Wisconsin's premiere print, promo and marketing provider is pleased to announce the rebranding of their company. The rebranding follows a period of expansion for the business and will see the company expanding services. The rebranding will include a new website using the new visual identity. The rebranding reflects the many recent changes the company has undergone as well as its vision for the future.

PBS continues to evolve including their most recent rebrand growing their services within; print, promotional products, mailing and fulfillment and office furnishings. PBS's expanded services reaches into several verticals including; Healthcare, Insurance, Financial, Manufacturing, Retail and Non-Profit.

The transformation coincides with the firm's vision strategy which is about repositioning PBS in the context of the competitive environment we operate in. It reflects their desire to focus on qualities that differentiate PBS from their competitors. Professional Business Systems has a strong desire and responsibility to build a better working solution across many communities.

"The rebrand of PBS reflects how we've brought together the strengths of each of our products and services to create a unified personalization company," said Ken Sperling, president of Professional Business Systems. "Now with our new brand everyone can see how our people and technology are working together to deliver the smartest personalization strategies and solutions for our clients. Through this period of change we will continue to build strong, sustainable futures for our business, while placing the highest priority on the needs of our customers."

About the Company

The company over the past 30 years has developed into a multi-channel business offering a OneSource Solution for promotional products, printing services, business documents, e-commerce solutions, multimedia services and total project management.

PBS continued to evolve with software compatible products for output devices over the past three decades. PBS also continues to advance, meeting the needs of businesses, through marketing and compliance providing a broad line of direct mail, filing systems and creative services.

For more information about PBS, call (800) 242-4230 or visit www.webpbs.com.

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1434 Progress Lane, P.O. Box 420
Omro, WI 54963-0420
Phone: 1-800-242-4230
E-mail: sales@webpbs.com
Website: www.webpbs.com